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## **Privacy Policy of I2 advisory Financial Services Pty Ltd adopted 26 August 2016**

Our Privacy Policy relates to how we address each of the Australian Privacy Principles (APPs) set out in the Privacy Act 1988.

### **Open and Transparent Management of Personal Information**

We are committed to manage any personal information we collect from our clients in an open and transparent way.

We collect personal information from you and about you as part of our advisory role. We do this in a variety of ways, including asking you for data about you and asking others to provide data about you (e.g. a super fund you invest in).

Any personal information we hold about you will be securely stored with either in hard copy or on computer hard drive.

If you have any call to compliant about our treatment of your personal information you can contact us or the Privacy regulator directly – they are accessible here:

[www.oaic.gov.au](http://www.oaic.gov.au)

Because we store some of our business data electronically and may back some or all of this data up using so-called ‘cloud-based’ technology there is a chance that some of your personal information may be disclosed to overseas recipients in the sense that its transmission via the cloud will mean it is “disclosed” to the party that operates the IT infrastructure where the data is backed up.

We are unable to say with complete certainty which countries this infrastructure may be located in however if this is of concern to you we are happy to investigate and to advise.

We are also happy to provide you with a copy of this Privacy Policy free of charge upon request.

### **Anonymity and Pseudonymity**

Although the Privacy Act makes provision for people to remain anonymous or use pseudonyms we believe it is impractical for us to deliver our services to you if you wish to do this.

### **Collection of solicited personal Information**

We only collect information from you that we believe we need in order to deliver our services to you. Of course if we seek to collect “sensitive” personal information (as defined) from you we also seek your express consent first.

### **Dealing with Unsolicited Personal Information**

If we determine that we have obtained unsolicited personal information from you (i.e. information we don’t actually need in order to deliver our services to you) we will contact you and return it or otherwise remove it from our records as soon as is practicable.

### **Notification of the Collection of Personal Information**

Where we collect information about you other than directly from you we will advise you of this fact and provide any other information to you about that collection as is determined relevant in the circumstances and in light of sub-clauses 5.1 and 5.2 or the APPs.

### **Use or Disclosure of Personal Information**

If we use or disclose your personal information for any purpose other than the primary purpose of its collection (or any secondary purpose you have expressly consented to) we will advise you as soon as practicable.

### **Direct Marketing**

If we wish to use any information we have gathered from you for the purpose of direct marketing we will seek your express consent first unless the circumstances of collection made it reasonably likely that we collected the information for that purpose-even if this is not the primary purpose of collection.

Of course if we ever do this you will always have the option to “opt out” and not receive any direct marketing from us.

### **Cross-border Disclosure of Personal Information**

The only overseas recipient of your personal information we can currently imagine is the party that hosts any IT infrastructure that we back our business data to – e.g. via the so-called “cloud”. We will seek confirmation from any such service provider that they will treat your data securely and in alignment with APPs. If we form the view that they are

not able to treat client personal information in this way we will seek an alternative service provider.

If we determine that some other overseas party may also receive your personal information we will perform the same assessment as above before we engage with them.

### **Adoption, Use or Disclosure of Government Related Identifiers**

We won't use any Government related identifier as our own identifier of you unless it is necessary for us to deliver our services to you and in doing so we need to liaise or communicate with a Government Department or agency that requires us to use a Government related identifier.

### **Quality of Personal Information**

We will do all we can to ensure the personal information we collect is accurate, up-to-date and complete.

### **Security of Personal Information**

We will take all reasonable steps to maintain and store your personal information securely so long as we reasonably require it to deliver our services. Once we no longer require this information we will take all reasonable steps to ensure it is securely destroyed or returned to you or your nominated agent.

### **Access to Personal Information**

We will provide you with access to the personal information we hold about you provided no statutory exception applies.

If we believe one does we will always advise you of our basis for refusing access to that you may consider your position viz-a-viz that refusal.

### **Correction of Personal Information**

We are happy to rectify any personal information we hold about you should you (or we) consider our records to be inaccurate.

## Contact

If you have any questions about this Privacy Policy, please contact:

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